



Last Chance to Apply for Governor's Export Awards

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MADISON – With the deadline only days away, the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is reminding companies to apply for the Governor's Export Achievement Awards. Any agricultural, forestry, industrial, high technology or service enterprise successfully engaging in or assisting with the export of Wisconsin-origin products or services can be nominated. Self-nominations are encouraged.

Each year, Wisconsin's Governor honors state firms and organizations that have achieved extraordinary results in international markets or have contributed to Wisconsin's ability to compete in the global economy. The awards highlight firms that have experienced significant growth or used innovative strategies in the international marketplace that can serve as an example for other firms in the state.

Governor Scott Walker announced earlier this week that Wisconsin's agricultural exports reached a record value of \$2.85 billion in 2011, an 18-percent increase over 2010. Wisconsin ranks 16th in the nation in the value of our agricultural exports.

Nominations must be received by 4:30 p.m. on February 21, 2012. For the criteria, application and additional information, visit <http://wedc.org/export-achievement-awards>. The awards will be presented at the 48th annual Wisconsin International Trade Conference in Milwaukee on Tuesday, May 8, 2012.

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